

MEDIA RELEASE

February 24, 2014
For Immediate Release

Exploring the Future of Healthcare in Windsor-Essex ***windsorhospitals.ca Invites You to Take a Virtual Tour of the Possibilities***

Windsor, ON - Over the last 10 years, 23 new replacement hospitals have been built or are currently underway in Ontario. While other communities benefit from hospital investments, Windsor Regional's two acute care hospital campuses are becoming increasingly out of date and unable to meet the needs of patients, staff and medical students. To stay competitive and relevant, Windsor hospitals must change and evolve.

Windsor-Essex has an opportunity to build a new state-of-the-art acute care hospital and be part of healthcare innovation in Ontario – we want to show you the possibilities.

Today, we are launching a project that allows you to take a virtual tour of some of the newest and most modern, state-of-the-art hospitals in Ontario and beyond. Through a series of regularly updated videos and blogs, we'll deliver the latest in healthcare infrastructure and innovation right to your computer screen. Windsor Regional Hospital communications manager, and former CBC News reporter Allison Johnson, is spearheading the project. She'll be our tour guide as we explore the future of hospital healthcare.

Humber River Hospital is the first stop on this journey. When it opens in 2015, the facility will be the first fully digital hospital in Canada and the most energy efficient in North America. Patients will be able to check their medical records, video conference with a nurse, adjust their room temperature and order meals, all from a bed side monitor.

In the coming weeks we'll take you to St. Catharines, Ontario. The new hospital there can split into two distinct air handling zones to keep patients safe in the event of a pandemic. We'll also stop in Sudbury, Ontario, where a new hospital is opening up a whole new world of research and is attracting top specialists to the area.

Visit www.windsorhospitals.ca to join us on our tour and see for yourself what the future of healthcare in Windsor-Essex can look like. We invite you to visit often and subscribe to our mailing list or blog feed, for regular updates.

For more information, contact:

Allison Johnson, Manager, Communications

519-995-0577/ 519-973-4411 x 37922/ allison.johnson@wrh.on.ca

Ron Foster, Vice President, Public Affairs and Communications

519-995-2482/519-254-5577 ext. 52003 / ron.foster@wrh.on.ca