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Our lives are a sum total of the choices we have made. **Dr. Wayne Dyer**

November is the Period of Purple Crying

November has been designated as the month to remind parents about shaken baby syndrome and how harmful it is to their infant or newborn. The *Period of Purple Crying* campaign was designed throughout North America to educate families that babies are fragile and continuous crying at times from their infant is normal. During the month of November, nursing staff in the Family Birthing Centre give out purple caps to infants to remind parents that newborn crying is normal. The Period of Purple Crying is a collaborative effort among healthcare partners in the community whom include the Windsor Essex Health Unit; VON; Windsor Essex Community Care Centre; Midwives of Windsor, EMS and area hospitals.

We are almost there....

The Family Giving Campaign has achieved 62% of its goal. Many thanks to all those who have stepped up to support the Windsor Regional Hospital Foundation. The campaign continues thru to November 30, 2012. For more information contact Kim Willis-More at ext. 52458.

Applying for Tuition Assistance?

If you are a WRH employee and wish to apply for a course that takes place between January and March 2013—now is the time to apply for reimbursement. Applications (approved by Managers) are **due by December 1st, 2012** and must be submitted to Learning Resources. Contact Learning Resources at ext. 72470 for more information.

PotatoFest

In Honour of the Ones We Love is pleased to present the 2nd annual PotatoFest at St. Clair Centre for the Arts. Tickets are \$10 and include everything from 'potato martinis' to access to a Salad Bar and Baked Potato Bar. This is a must see event! Call 966-2960 for tickets!

Compassion Moment

A reminder to all that every time you hear **Lean on Me**—it is an opportunity to take a moment to remember why you work at Windsor Regional Hospital. Our Vision is to provide **Outstanding Care—No Exceptions!** Recently, WRH scored only 38.6% satisfaction rate with respect to the emotional support we provide to our patients. We can all address emotional support by checking often with patients and actively listening. In the words of Plato: *Be Kind; Everyone You Meet is Fighting a Hard Battle.*

Did you know?

Windsor Regional Hospital has adopted a Surgical Safety Checklist to promote positive clinical outcomes. Compliance is reported and posted publicly on a bi-annual basis.

**The Tribune is a Publication of the Public Affairs Department of Windsor Regional Hospital.
Submissions can be made to gisele_sullens@wrhc.on.ca or by calling ext. 52008.**